

BIHAR SCIENCE CONFERENCE 2009

Magadh University, Bodh Gaya (Bihar)
[At College of Commerce, Patna]
February 12-14, 2009

Date: August 12, 2008

To,

CEO/ Director/ Chairman

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Subject: Invitation for participation and sponsorship for the '2nd Bihar Science Conference, 2009' to be held from 12-14 February, 2009 at Patna.

(Conference website: www.bbscindia.com/ScienceConference)

Dear Sir/Madam,

As you know, Bihar Brains - an N.G.O. registered as "BBrains Development Society" (Patna) decided to hold Bihar Science Conference every year under the banner of different universities of Bihar to promote research in Physical/Chemical/Biological Sciences in Bihar which abounds in talent but lacks in drive/incentives.

On behalf of Bihar Brains, we feel pleasure to inform you that the second "Bihar Science Conference" (BSC 2009) has been proposed to be held under the banner of Magadh University after the first conference was successfully held at Patna University in 2008. It is going to be held on the campus of College of Commerce, Patna – a Post-graduate centre of Magadh University, Bodh Gaya- from FEBRUARY 12 TO FEBRUARY 14 2009. Scientific Council and Committees of BBrains associated with various responsibilities and functions have started to plan the minutes/details in advance so that 2nd Bihar Science Conference is held with more success and grandeur.

Scientists/researchers from Bihar and elsewhere working in different organizations in India or abroad are being invited to participate. National and International scientists from Government organizations, academia and research Institutions are welcome to present and discuss their research work during the deliberations of the conference.

As chairman of the Conference, I am privileged to invite you to participate and sponsor the 2nd **Bihar Science Conference, 2009**. A brochure for the same is attached for your consideration. Also, find below the criteria and benefits of sponsoring the conference. There are limited number of stalls and sponsorship available, so hurry up and reserve in advance. In addition, you will get full media coverage and recognition for sponsorship in press release of the conference. We do expect our active and long association may bear fruits in direction of developing science and technology in the state.

Looking forward for the positive response,
With warm regards

Prof. Jainendra Kumar

Chairman, 2nd Bihar Science Conference
Head, PG Department of Botany and Biotechnology
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*Organized
by*



**Bihar Brains
Scholastic Center**

(Under BBrains
Development Society)
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Hosted by



Magadh University

Cost of Sponsorship: Minimum Rs. 100,000 (\$ 2500)

Benefits for the sponsoring company

- ✚ 3m x 3m stall for product display and demonstration (if not need stall then Rs. 10,000 will be deducted from actual amount).
- ✚ Two complimentary delegate registrations for the Fest including attendance at all sessions, lunches, tea, including the Conference dinner.
- ✚ Company logo and acknowledgement as a Sponsor in all printed material being printed after signing the sponsorship deal.
- ✚ Company logo and acknowledgement as a Sponsor on the Bihar Science Conference website with a hyperlink from your logo to your own website.
- ✚ Company logo on the backdrop of Conference inaugural and concluding function.
- ✚ Verbal acknowledgement of your sponsorship by the Organizers at the inaugural and concluding function.
- ✚ The opportunity to decorate the stall with promotional material (in consultation with organizer).

Other Sponsorship opportunity for Bihar Science Conference, 2008

Conference Tea: Rs. 90,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue.
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.

Conference Lunch: Rs. 162,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue.
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.
- ✚ Acknowledgement of your Conference Lunch sponsorship on the lunch menu.

Conference Dinner: Rs. 162,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue.
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.
- ✚ Acknowledgement of your Conference Dinner sponsorship on the dinner menu.

Conference Kit (bag, writing pad and pen for registered participants, delegates etc): Rs. 180,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue (registration counter).
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.

- ✚ Allow to put your company name and logo on above materials.
- ✚ Allow to provide advertising supplement in the conference kit.

Abstract book/ Proceeding of Conference: Actual printing cost
Benefits for the sponsoring company

- ✚ Allow to use inside of front cover and outside of back cover for advertising etc.
- ✚ Company logo and acknowledgement as a Sponsor in all printed material being printed after signing the sponsorship deal.
- ✚ Company logo and acknowledgement as a Sponsor on the Bihar Science Conference website with a hyperlink from your logo to your own website.
- ✚ Company logo on the backdrop of Conference inaugural and concluding function.
- ✚ Verbal acknowledgement of your sponsorship by the Organizers at the inaugural and concluding function.

In addition, limited number of pages will be provided in the proceeding for advertising purpose to other companies. Rates for Full page is Rs. 3000/ and Half page is Rs 2000/

Other advertising opportunity

- ✚ Allow putting a banner at the venue: Inside lecture hall (backdrop of the lecture spot): Rs. 10000/. Outside the lecture hall, Rs. 5000/
- ✚ 3m x 3m stall for company/ Institutes at the Conference Venue: Rs. 10000/

Young Scientist Award: 3 awards in each subject area consisting of Cash prize of Rs 1000/ and a memento: Total 3x5=15 awards

Benefits for the sponsoring company

- ✚ Company logo and acknowledgement as a Sponsor on the Bihar Science Conference website with a hyperlink from your logo to your own website.
- ✚ Company logo on the backdrop of Conference concluding function.
- ✚ Verbal acknowledgement of your sponsorship by the Organizers at the inaugural and concluding function (prize distribution).
- ✚ Allow to put company logo and name on the memento.